



READER'S CHOICE

THE BEST OF

CARROLL COUNTY

SEVENTH ANNUAL

2016

THE *McKenzie, Tennessee* **BANNER**

READER'S CHOICE

7TH ANNUAL

2016

WINNER

BEST OF CARROLL COUNTY

PROUDLY SPONSORED BY

THE *McKenzie, Tenn.* **BANNER**

READER'S CHOICE

7TH ANNUAL

2016

FINALIST

BEST OF CARROLL COUNTY

PROUDLY SPONSORED BY

THE *McKenzie, Tenn.* **BANNER**

**SPECIAL EDITION TO
THE MCKENZIE BANNER**

THANK YOU

for voting us Best Insurance Agency
2 years in a row!

FARM BUREAU INSURANCE SERVICES

AUTO • HOMEOWNERS • LIFE • FARM



*Serving all of
Carroll County*

125 3rd Avenue, Huntingdon
731-986-8300

16196 North Highland, McKenzie
731-352-5400

www.fbitn.com • 1-877-876-2222 Claims

Come by and see us for all your insurance needs!



McKenzie Medical Center is honored to have so many of our staff voted for as The Best of Carroll County. It means we are on track towards achieving our goal of providing quality medical care for our community. We greatly appreciate your votes and will continue to provide the best medical care for Every Patient, Every Time.

Amy Smith — Physician's Assistant Finalist

Anita Ross — OB/GYN Winner

Clevetta Harris — Nurse Finalist

Donna Waddle — Physician's Assistant Winner

Dorwin Moore — OB/GYN Finalist

Jill Mayo — Nurse Winner

Justin Reno — Medical Doctor Finalist

Terry Colotta — Medical Doctor Winner

205 Hospital Drive • McKenzie • 731-352-7907

www.mckenziemedicalcenter.com

Open Mon.-Fri. 8 a.m.-7 p.m. & Sat. 8 a.m.-5 p.m.



Joyce Hayes
Best Pharmacist

Cheryl Foster
Best Receptionist
Best Cashier

Best Pharmacy

Best Overall Business



Phipps
PHARMACY

"The Cure For The Common Drug Store"

205-B Hospital Dr., McKenzie, TN 38201

(731) 352-0820



Like us on Facebook • www.phippspharmacy.com



*Thank you for voting
us the Best Boutique
in Carroll County!*

New Arrivals!



FRIPP & FOLLY

Cloud 9 Boutique

Terri Drewry, Owner

1907 Cedar Street • McKenzie • 731.393.0661

Congratulations, Thank You

By **Brittany Washburn Martin**
bmwashburn@mckenziebanner.com

Congratulations and thank you to everyone who participated in the Seventh Annual Best of Carroll County Contest.

Each year, we at The McKenzie Banner see strong participation in this contest.

We are very pleased the community is involved and takes the time to recognize individuals and businesses that go above and beyond all year long for their customers, clients, and patients.

Often, we get so busy with our lives that we forget to say "thank you" to the people who are there for us when we need them. The health professionals,

plumbers, preachers, waitresses, volunteers, accountants, firefighters, police, and others always make those that they serve a priority.

Thank you for all that you do.

With numerous categories and one winner and two finalists in each, it took several man-hours to tabulate the results from both the in-print and online ballots.

A big thank you to area businesses and everyone who voted! Let's keep up the good work.

Businesses and people advertising in this section thank you for voting for them.

Please take a moment to read each "Thank You" carefully. Also, please visit and congratulate them!

Thank You!

We appreciate your nominations and votes for the Best of Carroll County.



Best Bank
CB&T, Winner



Best Bank Teller
Rachel Foster, Finalist



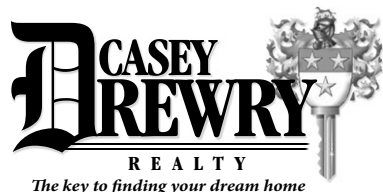
Best Investment Broker
Matt Merrick, Finalist



Community Banking, Community Caring
online at carrollbank.com
Member FDIC

HUNTINGDON - MCKENZIE - MCLEMORESVILLE

Thank You for voting...



PHONE: 731-393-0233
17636 HIGHLAND DRIVE
MCKENZIE, TN 38201
www.caseydrewryrealty.com

BEST
Real Estate Agency



Congratulations to...



Carroll County
Sheriff's Office

200 Norandal Dr., Huntingdon, TN 38344
731-986-8947



Nick Lowe
Law Enforcement Winner



Dennis Adkins
Law Enforcement Finalist

THANK YOU!

FOR VOTING US
BEST BURGER/SANDWICH & BEST BREAKFAST
& FINALIST IN FAMILY DINING IN CARROLL COUNTY!



HOURS MONDAY CLOSED • TUES., WEDS., THURS. 6 A.M.-2 P.M.
FRIDAY 6 A.M.-2 P.M. • SAT. & SUN. 7 A.M.-2 P.M.

FIRST CAR CRUISE IS APRIL 8!

SENIOR BREAKFAST
& SENIOR LUNCHES

BREAKFAST
ANYTIME!



DELIVERY!
TUESDAY-FRIDAY
6 A.M. - 2 P.M.

14765 Highland Drive, McKenzie, TN 38201

Thank You



Thank you for voting me “Best Dentist in Carroll County”. My staff Verna Stephens, R.D.A. and Vicki Stephens, R.D.A., and I have always done our best to provide high quality dental care in a friendly atmosphere. Thanks again for the honor.

James D. Padgett, D.D.S.



Thank you for voting us Best Funeral Home in Carroll County!

BRUMMITT-McKENZIE FUNERAL HOME



1740 East Cedar Avenue
McKenzie, Tennessee 38201
(731) 352-4848 (731) 352-2222

BRUMMITT FUNERAL HOME

Phone (731) 669-3871
5842 Main St. East, Trezevant, Tennessee 38258
Obituary Information line for both locations:
(731) 352-4811

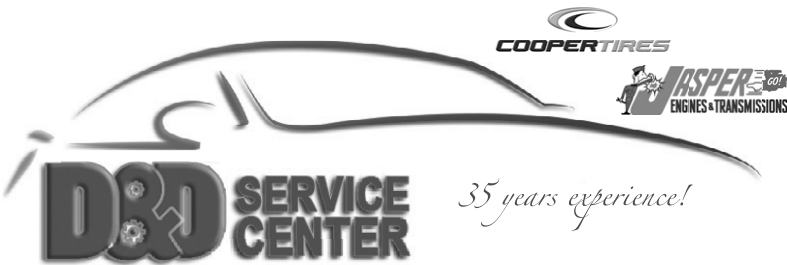
Thank You *for voting us*



Best Oil Change
Winner



Best Tire Dealership
Finalist



DAVID FERGUSON OWNER
Service Center: 731-352-5641 | Wrecker Service: 731-352-0104
25675 Hwy 22, McKenzie, TN 38201 | Hours: Mon. - Fri. 7:30 a.m. - 5 p.m.
E-Mail: ddwreckerservice@bellsouth.net | www.ddservicecenter.com

Introducing the Winners and Finalists...

Businesses

Adult Beverage Store

Winner: 79 Spirits & Wine
Finalist: City Wines & Liquor

Antiques

Winner: McKenzie Antique Mall
Finalist: Merchant Outlet Mall (MOM's)

Appliance Store

Winner: Blaylock's Maytag
Finalist: J Hick's Appliances

Auto Dealership

Winner: Tri-County Motors
Finalist: Gary Simmons

Auto Parts Store

Winner: Carquest/McKenzie Auto Parts
Finalist: O'Reilly's Auto Parts

Auto Body Shop/Repair

Winner: Superior Auto Body
Finalist: Pete's Auto Body – Huntingdon

AC/Heating

Winner: Central Refrigeration
Finalist: Douglas Electric Heating & Air Services

Bank

Winner: Carroll Bank & Trust
Finalist: Centennial Bank

...CONTINUED ON PAGE 7

Congratulations to all Winners & Finalists in the Best of Carroll County!

THANK YOU FOR VOTING US



AND



Block City Pizza



OWNER
Marvin Lane

Fast & Hot Delivery

McKenzie, TN
276 Main St. South
352-2242

Huntingdon, TN
19085 W. Main St.
986-4535

Hollow Rock, TN
28460 Broad Street
586-4244

Mon.-Thurs. 3-9 p.m. | Fri.-Sat. 11 a.m.-10 p.m. | Sun. Closed

*Thank you for voting Flex Fitness
Best Fitness Center Winner!*



flex

FITNESS

24-hour fitness and tanning

1916 Cedar St., McKenzie, TN 38201
731-393-0330

FOLLOW US ON FACEBOOK FOR UPDATES! WWW.FACEBOOK.COM/FLEXFITNESSMCKENZIE

City of McKENZIE



*We would like to congratulate the following people
for being voted "Best of Carroll County."*



Best Firefighter

WINNER: Kevin Hill, **FINALIST:** Brian Tucker

Best Public Official

FINALIST: Jill Holland

*And to everyone else who was recognized as being
the "Best in Carroll County" at what they do.*

City of McKenzie



COMPUTER MECHANIX

OWNERS: CHARLES AND TRACY PRESTWOOD

Thank you for voting us "Best Computer Repair" in Carroll County!



15078 Highland Drive, McKenzie, Tennessee 38201 • 731-393-0415

Thank You for voting . . .

Linda Coleman as Best Artist in Carroll County!

I am humbled by the recognition!



2318 Cedar Street
McKenzie, Tennessee 38201
Call 731-352-7274
Linda Coleman, Owner

**Thank you for voting us
Best Tire Dealership Winner**




ANDERSON BROTHERS
TIRES & ALIGNMENT

126 Oak St., McKenzie, TN
731-393-0200

Thank you for voting us
"Finalist"
in "Best Insurance"
in the
"Best of Carroll County"!



MADDOX INSURANCE
Taking Care of You.

McKenzie
15035 Highland Drive
McKenzie, TN 38201
731-352-5700

Huntingdon
21290 East Main Street
Huntingdon, TN 38344
731-986-4432

www.maddoxinsurance.com

Thank you for voting Hamilton Ryker
"Finalist" in Best Employment Service
in the Best in Carroll County!




THE HAMILTON-RYKER COMPANY
COMPLETE HUMAN RESOURCES
An Employee Owned Company

Phone 731-352-4817 • 1961 Cedar Street, McKenzie, TN 38201

Thank You!



"Thanks to our customers and friends
who voted **Gary Simmons Lease & Sales**
as a Finalist for **Best Auto Dealership** in Carroll County.

Gary Simmons Lease & Sales
14855 Highland Drive, McKenzie, Tenn. 38201 • Call 731-352-0441

Thank you to all our loyal customers who have
visited us through the years. We love you!

- Phil Williams, Owner



IT'S ALWAYS WELL WORTH THE DRIVE TO

WILLIAMS FURNITURE

DOWNTOWN MCKENZIE
731-352-7689 OR 731-352-7591 • TOLL FREE 1-800-748-9908

Thanks for voting

Big Daddy's BBQ



Best BBQ Winner
& Catering Finalist!

Call 731-352-3873



17615 Highland Drive, McKenzie, Tenn. 38201

...FROM PAGE 5

Barber Shop

Winner: Jim's Barber Shop – McKenzie
Finalist: James & Joey's in Huntingdon

Beauty Salon

Winner: The Edge
Finalist: The Finishin' Touch

Boutique

Winner: Cloud 9 Boutique
Finalist: Thred's INK

Building Supply

Winner: Carroll County Lumber
Finalist: Watson Lumber

Car Wash

Winner: The Car Wash (Quick Lube)
Finalist: Melton's Auto

Computer Repair

Winner: Computer Mechanix
Finalist: Terry Woodruff

Consignment/Thrift Shop

Winner: Merchant Outlet Mall (MOM's)
Finalist: My Sister's Closet

Construction/Renovation

Winner: Gerald Hall
Finalist: Carroll County Lumber

Convenience Store

Winner: Casey's General Store
Finalist: Pocket's - McKenzie

Child Care

Winner: First Baptist Church -
Child Development Center (CDC)
Finalist: ABC Romper Room

...CONTINUED ON PAGE 9

THANK YOU for voting for us in the Best of Carroll County!
We are truly appreciative of our wonderful customers!

Best Paint Store Best Flooring Dealer

ARNOLD'S
Carroll County's Most Diversified Store!

16030 N. HIGHLAND • MCKENZIE, TN • 352-9223 • 352-9245
STORE HOURS: Monday-Friday 7:30-5, Saturday 7:30-12
MasterCard • Visa • Discover **FINANCING AVAILABLE**

Thank you for voting me
Best Construction/Renovation Winner.

Gerald Hall

Hall's
HOME IMPROVEMENT
731-697-0800

Best Insurance 

 **Erie Insurance®**

Above all in SERVICE® – since 1925

Auto • Home • Business • Life

Huntingdon Insurance Agency

19706 East Main Street | Huntingdon, TN 38344
(731) 986-4406

Best Gift Shop — **Winner**
Best Embroidery — **Winner**
Best Boutique — **Finalist**
Best Overall Business — **Finalist**
Best Salesperson (Chris Hall) — **Winner**

Thred's INK.
Custom Screenprinting
Embroidery

Chris & Kimberly Hall
556 Main Street • McKenzie • 731-415-9569



Thank you for voting us . . .
Best Nursing Home/Assisted Living

 **390 Dr. Smith Ln. - McKenzie, TN**
www.lakesidesenior.com

Graves Plumbing

Dustie, Brian, & Jimmy



Thank you for voting
for us the Best of
Carroll County.



(731) 676-1328

A7656



Our mission is to see
people that are far from
God be raised to life in
Christ and reach their
full potential in Him

Worship Experiences every Saturday at 5:30pm
and Sundays at 9am and 11am on 9 Broadway St.
in McKenzie.

 @OverflowChurchOnline
 @theoverflowtn
 @theoverflowtn

www.overflowchurchonline.com

Thank you Carroll County for your Vote!

*Proudly serving Carroll and
surrounding counties!*



THANK YOU CARROLL COUNTY FOR VOTING
WEST & WEST FOR BEST ATTORNEY!



WEST & WEST
19765 E. MAIN STREET, HUNTINGDON, TENN. 38344
731-986-5551

...FROM PAGE 7

Church

Winner: Overflow Church

Finalist: First Baptist Church – McKenzie

Embroidery

Winner: Thred's INK

Finalist: Kelly Fowler Simmons/
Taylor Made

Employment Service

Winner: Manpower

Finalist: Hamilton-Ryker

Farm Supply

Winner: McKenzie Feed & Grain/
Power Supply

Finalist: Tractor Supply

Flooring

Winner: Arnold's

Finalist: Carroll County Lumber

Florist

Winner: LuLuBelle's Florist & Gifts

Finalist: City Florist

Funeral Home

Winner: Brummitt-McKenzie Funeral Home

Finalist: Chase Funeral Home

Furniture

Winner: Williams Furniture

Finalists: McKenzie Antique Mall

Grocery

Winner: E.W. James & Sons

Finalist: Save-A-Lot

Gift Shop

Winner: Thred's INK

Finalist: LuLuBelle's Florist & Gifts

Hotel/Motel

Winner: Best Western

Finalist: Heritage Inn

...CONTINUED ON PAGE 11

7 Years in a Row!



Eddie & Sandi Gibbons would like to thank all their customers for voting the McKenzie Antique Mall Best Antique Store in Carroll County!



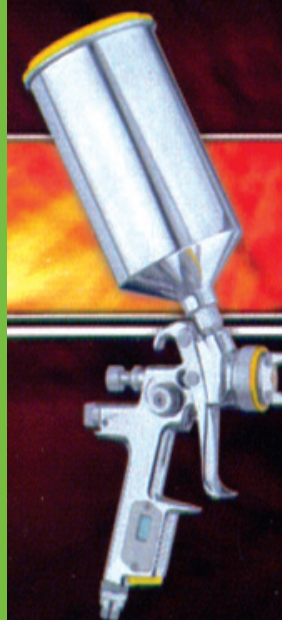
McKenzie Antique Mall

Antiques • Collectibles • Crafts • Glassware

14980 Highland Drive, McKenzie, TN 38201 • 731-352-9344

We appreciate the support of our customers and are so proud to be a part of the community. Thank you for voting us the Best Auto Body Shop in Carroll County.

Our customers are the best!



SUPERIOR AUTO BODY

223 South Main Street
McKenzie, TN 38201
Phone: 731.352.4966
Fax: 731.352.3328

Jim Bellis Owner

Thank you for voting us...



Best Antique Store
Finalist



Best Consignment / Thrift Store
Winner



VENDOR BOOTHS AVAILABLE
15380 N. Highland • Highway 79 • McKenzie, TN 38201
731-352-9095
OPEN 7 DAYS A WEEK • 10:00 a.m. - 6:00 p.m.



Kelly Green... "It's always an honor to win this award and it means a lot to me! We never take our listeners for granted and appreciate each and every one. Thanks to everyone who voted and to everyone who listens to 100.9 The Farm!"



Congratulations to
Kelly Green
for being voted Best Radio Personality.



Congratulations to
Ken Folkes
for being a finalist for Best Radio Personality.

...FROM PAGE 9

Insurance

Winners: Huntingdon Insurance
and Farm Bureau
Finalist: Maddox Insurance

Landscape

Winner: Barksdale's Lawn Service
Finalist: Brian Toomb's

Lawn Care Equipment Dealer

Winner: McKenzie Feed & Grain/
Power Supply
Finalist: C & S Outdoor Power Equipment

Martial Arts

Winner: Evolution Martial Arts
Finalist: Kapeller's Tae KWON Do

Monument Services

Winner: Curtis Monuments
Finalist: Griffin & Powell

Nail Salon

Winner: A Cut Above
Finalist: Designing Women

Nursing Home/Assisted Living

Winner: Lakeside
Finalist: McKenzie Health & Rehab

Oil Change

Winner: D&D Service Center
Finalists: Auto Clinic and The Quick Lube

Paint Store

Winner: Arnold's
Finalist: Carroll County Lumber

Pawn Shop

Winner: Pot O Gold
Finalist: EZ Pawn

Pest Control

Winner: Servall
Finalist: HTP Termite & Pest Control, Inc.

...CONTINUED ON NEXT PAGE

Thank You

for voting us Best Employment Agency in Carroll County!

**Let us show our appreciation by
helping you find employment!**



**NOW
HIRING**

qualified
candidates
for production!

Stop in today to
see Hailee and Aimee
to get started or go online to
www.manpower.com
and fill out an application.



P: 731.352.0300
F: 731.352.0803

15172 Highland Drive, Suite 1, McKenzie, Tenn. 38201 • www.manpower.com



MELTON'S AUTO SERVICE & EXXON

Finalist - Best Car Wash

Thank you for voting Melton's for best car wash of 2016!

Gaylon Melton & Jerry Rayburn, Owners
15000 HIGHLAND DRIVE
McKENZIE, TN 38201
731-352-6100



Thank you so much for voting for your
Tupperware Lady
and making her the finalist for
Best Salesperson
of Carroll County!



I appreciate every one of you!

Beth Pryor 731-697-7374
Visit me on Facebook or email me at:
beth.pryor00@gmail.com

R7723

*Thank you for voting us Best Building Supply
Winner, Best Construction/Renovation Finalist,
Flooring Finalist and Paint Store Finalist!*

CARROLL COUNTY LUMBER COMPANY, INC.
15955 HIGHLAND DRIVE • McKENZIE, TN 38201
PHONE 731-352-3435



*Thanks Carroll County for choosing
McKenzie Auto Parts as Best Auto Parts Store!*

McKenzie Auto Parts, Inc.
15385 Highland Drive - McKenzie
731-352-5333 • Toll Free 1-800-757-2710



...FROM PREVIOUS PAGE

Plumber

Winner: Graves Plumbing
Finalist: Tolbert Plumbing

Real Estate Agency

Winner: Casey Drewry Realty
Finalist: Premier Realty

Roofing

Winner: Stambaugh Roofing
Finalist: American Roofing

Storage

Winner: Webb Storage
Finalist: Centre Storage

Tanning Salon

Winner: Tropical Tan
Finalist: Sun Shack

Tire Dealership

Winner: Anderson Brothers Tire
Finalist: D&D Service Center
and Huntingdon Discount Tire

People

Accountant/CPA

Winner: John Wright
Finalist: Donald Drewry, CPA

Artist

Winner: Linda Coleman
Finalist: Sarah Bradberry

Attorney

Winner: West & West Attorneys At Law
Finalist: W Kent Jones Law Office

Bank Teller

Winner: Janice Graham
Finalist: Rachel Foster (CB&T)

Cashier

Winner: Cheryl Foster (Phipps Pharmacy)
Finalist: Shonna Vowell (Dollar General)

Electrician

Winner: James Trevathan
Finalist: Jones Electric

Firefighter

Winner: Kevin Hill
Finalist: Brian Tucker

Investment Broker

Winner: Brents Priestley/Edward Jones
Finalist: Matt Merrick/Carroll Bank & Trust

Law Enforcement Officer

Winner: Nick Lowe (Sheriff's Office)
Finalist: Dennis Atkins (Sheriff's Office)

Photographer

Winner: Amy Bourne Photography
Finalist: Audrey Anna Photography

Postal Worker

Winner: Mike Foster
Finalist: Myke Wilson, Leslie Cooper,
and Jimmy Putman

Preacher

Winner: Ryan Anderson/Overflow Church
Finalist: Dennis Trull/FBC-McKenzie

Public Official

Winner: County Mayor Kenny McBride
Finalist: Mayor Jill Holland

Radio Personality

Winner: Kelly Green
Finalist: Ken Folkes

Receptionist

Winner: Cheryl Foster (Phipps Pharmacy)
Finalist: Janet Goodrum (Smith & Smith)

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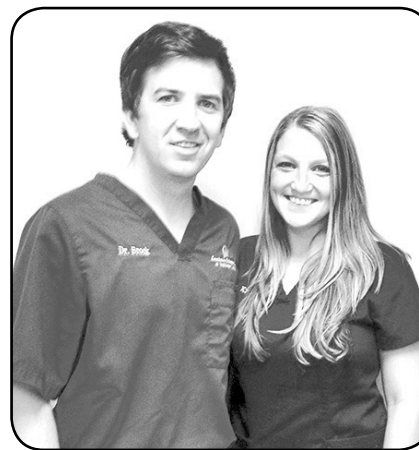


*Thank you Carroll County for voting us
Best Pest Control 7 years in a row!
Thank you for your business!*

15080 Highland Dr • McKenzie, TN 38201
731-352-7788 • 1-800-448-4665 • Monday - Friday 8:00 - 5:00 PM



**Southern Chiropractic
& Acupuncture**



Drs. Brock & Krista Martin, DC
Chiropractic Physicians

**Thank you for voting
us Best Chiropractor in
Carroll County!**



20804 E. Main Street • Huntingdon • 731.535.3205
www.southern-chiropractic.com

...FROM PREVIOUS PAGE

Salesperson

Winner: Chris Hall/Thred's INK
Finalist: Beth Pryor

Waiter/Waitress

Winner: Amy Toombs/Amy's Café
Finalist: Leah Wallace/JT's Grill

Health Professional

Chiropractor

Winner: Brock Martin
Finalist: Duane Patrick

Dentist

Winner: James Padgett
Finalist: Dr. Webb (Huntingdon)

Fitness Center

Winner: Flex Fitness
Finalist: Barnett's 24/7 (Huntingdon)

Medical Doctor

Winner: Terry Colotta (MMC)
Finalist: Justin Reno (MMC)

Nurse

Winner: Jill Mayo (MMC)
Finalist: Clevetta Harris (MMC)

OB/GYN

Winner: Anita Ross (MMC)
Finalist: Dorwin Moore (MMC)

Optometrist

Winner: Mark Smith
Finalist: Scott Spivey

Pharmacist

Winner: Joyce Hayes (Phipps)
Finalist: Nick Warren (Rite Aid)

Pharmacy

Winner: Phipps Pharmacy
Finalist: Rite Aid Pharmacy

Physician's Assistant

Winner: Donna Waddle (MMC)
Finalist: Amy Smith (MMC)

Physical Therapist

Winner: Jessica Warren
Finalist: Rena Schlegel

Veterinarian/Animal Services

Winner: Tri-County Animal Clinic
Finalist: Huntingdon Animal Clinic

Special Categories

Best Civic Club

Winner: McKenzie Rotary Club
Finalist: McKenzie Lions Club

Best Overall Business

Winner: Phipps Pharmacy
Finalist: Thred's INK

**Best Youth Activity/
After School Program**

Winners: Kapeller's Tae KWON Do
and Evolution Martial Arts
Finalists: Upward Basketball and
McKenzie Little League Baseball

Best Female Volunteer

Winner: Laurel Anderson
Finalist: Angela Hugueley

Best Male Volunteer

Winner: Terry Howell
Finalist: Josh Crawford

**Best Food
and Dining**

Bakery/Desserts

Winner: E.W. James & Sons
Finalist: McKenzie Donuts

...CONTINUED ON PAGE 15

*Thank you to everyone in the Carroll County area
that voted us as Winner in Best Waitress and Finalist
in Best Coffee and Best Breakfast. We have enjoyed
serving you and look forward to the 2017 year.*

*Thank you again,
Amy Toombs
& employees from Amy's Cafe*

Amy's Cafe
352-7711



Thanks!
For Your Support

Winner of
Best Lawncare
Equipment



PowerSupply
FARM • HOME • INDUSTRIAL
2106 Cedar Street, McKenzie, TN 38201

Ph: 731-352-2084 • Fx: 731-352-5546 • Toll Free: 1-800-748-9266

*Thank you for voting me the
"Best Public Official" in Carroll County!
As always, it is a great honor to serve
the people of Carroll County.*



Kenny McBride
Carroll County Mayor

Thank you Carroll County for Voting E. W. James & Sons Supermarket McKenzie as Winner for Best Grocery, Winner for Best Fried Chicken, Finalist for Best Doughnuts and Finalist for Best Bakery/Desserts.

E.W. JAMES & SONS
SUPERMARKETS
www.ewjames.com

160 S. Main Street • McKenzie, TN • 352-2409
HOURS: Monday-Saturday 6 a.m.-10 p.m.; Sunday 7 a.m.-10 p.m.

**Thank you for voting us
Best Hotel/Motel Finalist!**



Heritage Inn

11790 Lexington Street
Huntingdon, TN 38344

(731) 986-2281
Fax (731) 986-2662

*Thank you for voting for us in
Best Florist and Best Gift Shop in Carroll County!
We truly appreciate our customers!*



Florist
Winner

Lulu Belle's
FLORISTS & GIFTS

55 BROADWAY STREET • MCKENZIE, TN 38201
PHONE 731-352-7106



Gift Shop
Finalist

**Thank you for voting
Barksdale's Lawn Service
Best Landscape**



MOWING, MULCHING, WEED-EATING,
HEDGE TRIMMING & MORE!

FULLY INSURED
FREE ESTIMATES

10+ YEARS
EXPERIENCE

CALL SHANE AT **731-415-7263**

We offer thousands of printing & advertising specialty products!

**TRI-COUNTY
PUBLISHING**

ADVERTISING • WEB • PRINTING • NEWSPAPERS
THE MCKENZIE BANNER • THE DRESDEN ENTERPRISE



Reasonable. Reliable. Local.

Call us today. 731.352.3323

Doing business
without advertising is
like 'winking' at someone
in the dark; you know
what you are doing,
but no one else does.
— Walter Seward



Real products
that TCP
can produce.

WWW.LOVEYOURPROMO.COM

Thank you for voting us Best Chiropractor Finalist!

McKenzie Family Chiropractic

Dr. Duane Patrick IV

Hours: Mon., Wed., Fri. - 8a.m. - 6p.m.

Tues. 8a.m. - 12:00 Noon

Located behind Carroll Bank & Trust

731-352-7161



**Thank you for voting us
the Best Beauty Salon
in Carroll County!**



The **Edge** HAIR
DESIGN
STUDIO

Julie Cook • Kim Moss • April Baker
Chandra Pate • Amanda Davis
Patsy Traywick • Valarie Lyles
Allison Thompson • Casey Norris

1930 Cedar St. • McKenzie, TN 38201 • 731-352-3343

...FROM PAGE 13

Barbeque

Winner: Big Daddy's BBQ
Finalist: Big Max BBQ (Huntingdon)

Breakfast

Winner: Bobby Gee's Diner
Finalist: Amy's Café

Buffet/Salad Bar

Winner: Old West Steakhouse
Finalist: El Vallarta Mexican Restaurant

Catering

Winner: Mallard's Restaurant
Finalist: Big Daddy's BBQ

Catfish

Winner: Old West Steakhouse
Finalist: Mallard's Restaurant

Coffee

Winner: McDonald's
Finalist: Amy's Café

Doughnuts

Winner: McKenzie Donuts
Finalist: E.W. James & Sons

Family Dining

Winner: Mallard's Restaurant
Finalist: El Vallarta Mexican Restaurant

Fried Chicken

Winner: E.W. James & Sons
Finalist: Mallard's Restaurant

Burger/Sandwich

Winner: Dairy Queen
Finalist: Bobby Gee's Diner

Ice Cream

Winner: Dairy Queen
Finalist: Sonic

Meat and Three

Winner: Mallard's Restaurant
Finalist: JT's Grill

Mexican

Winner: El Vallarta Mexican Restaurant
Finalist: Maria's Mexican Restaurant

Pizza

Winner: Block City Pizza
Finalist: Domino's

Steak

Winner: Old West Steakhouse
Finalist: Mallard's Restaurant

Wings

Winner: Block City Pizza
Finalist: Domino's

Communities Can Celebrate Local Businesses

Owning a business is the goal of many would-be entrepreneurs. Being your own boss has certain perks, including making your own hours and not having to report to anyone but yourself.

But owning a business is a lot of work, especially for new business owners trying to get their businesses off the ground. According to Bloomberg, eight out of 10 entrepreneurs who start businesses fail within 18 months of opening their doors. The Small Business Association indicates the numbers are not so dire, saying 30 percent of new businesses fail in the first two years of operation; 50 percent during the first five years; and 66 percent during the first 10.

Local businesses face an uphill battle to survive, but there are many things residents can do to support these valuable additions to their communities.

- **Shop locally.** Shopping locally not only supports local businesses, but it also contributes to the local economy. Shopping locally keeps money in the community, which can benefit everyone. Shopping locally produces a trickle-down effect, as local businesses that are thriving may patronize other local businesses, and so on. This, in turn, helps grow other businesses in the community, making it a nicer place to live and work.
- **Spread the word.** Word-of-mouth ad-

vertising is effective. A respected member of the community who shares a good experience with a local business may propel others to patronize the business. Speak up when you feel a business owner has provided an exceptional level of service. Recommend a company to friends and neighbors. You also may want to review a business via online rating websites such as Yelp or Angie's List.

- **Attend grand openings.** Each community is unique, and often the vibe of a community is defined by the businesses that call that community home. Attend grand openings to show you are invested in the quality and vitality of your community.

When others see a business doing well, they may be more inclined to shop there as well.

- **Apply for work.** Another way to support a local business is to work for one. Small local businesses employ millions of people across the country, and many foster great working environments. In addition, small businesses are known for their customer service, and employees often become experts in their products and services because of the hands-on experience they gain while working for small businesses.

Supporting and celebrating local businesses can instill a sense of community pride and benefit the local economy in a myriad of ways.

Supporting A Charity Can Benefit Small Businesses

Small businesses are continually seeking ways to compete in ever-competitive markets. While they often fill a niche not easily met by larger corporations, small businesses sometimes find it difficult to gain traction in a community and fully showcase all they have to offer. Getting more involved in their communities, including working collaboratively with nonprofit organizations, can provide the boost small businesses need to connect with their communities.

Many large companies boast programs that promote social responsibility and community involvement, and it can be a smart move for small businesses as well. There are plenty of ways small businesses can get involved with local charities.

- **Find a good match. Consider work-**

ing with a charity that has a connection to your business so that there is a common purpose. For example, a pet groomer may want to work with an animal welfare organization. Service-related businesses, such as law firms or accounting firms, can assist groups that offer services and business counseling to needy families. Landscapers may find a good fit with an environmental protection charity.

- **Donate goods or services.** Charitable organizations are always in need of more money to fund their efforts, but small businesses can contribute in other ways as well. Businesses can donate supplies and services, such as a printing firm offering to print business cards or brochures for the charity. Business owners and their employ-

ees can volunteer their time, which can be a great way for employees to connect outside of the office and boost morale in the process.

- **Support a fundraising event.** A highly visible way to support a charity is to host or support a fundraising activity. Small businesses can offer to collect donations at their offices or stores. Warehouse spaces can be used to store supplies, while other venues may be ideal spots for dances, walks or charity dinners. Businesses can ask that the charity mention the sponsorship in event advertisements and marketing.
- **Financial donations can make 'cents.'** Giving to charity is a way to increase tax deductions and reduce annual tax bills. Small businesses can work with their financial officers or accountants to develop a

budget for charitable giving.

- **Obtain meaningful exposure to influential people.** Working with established nonprofits can help provide a connection to influential people in the community and beyond. The more exposure a business can get, the more access it has to networking opportunities. In addition, more contacts in the community can increase word-of-mouth marketing that increases your customer base and improves your standing in the community.

Supporting local charities can benefit small businesses in various ways. Small business owners can explore the various charitable opportunities at their disposal in an effort to connect with their communities and grow their businesses.



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